



CITY AND COUNTY OF SAN FRANCISCO  
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS  
KATY TANG, DIRECTOR

**SMALL BUSINESS COMMISSION  
MEETING MINUTES**

Monday, April 24, 2023, 4:30 P.M.  
City Hall, Room 400,1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

**SMALL BUSINESS COMMISSIONERS**

Cynthia Huie, President;  
Miriam Zouzounis, Vice-President;  
Tiffany Carter, Lawanda Dickerson; Rachel Herbert; William Ortiz-Cartagena;

**1. Call to order and roll call**

Present: Carter, Dickerson, Herbert, Huie, Ortiz-Cartagena, Zouzounis  
Meeting called to order at 4:30pm

**2. BOS File 230312 – Curbside Shared Spaces Permit and License Fees (Discussion and Action Item)**

Supervisor Safai presented an ordinance amending the Public Works and Administrative Code to eliminate permit fees for Curbside Shared Spaces and increase the gross receipts threshold from \$2,000,000 to \$2,500,000 for reductions to annual Curbside Shared Spaces license fees.

**Public Comments:**

Amy, Golden Gate Restaurant Association spoke in support  
Janet Tarlov, SFCDMA, Glen Park Merchants Association in support

**Commissioner Comments:**

Herbert: Raise the threshold higher to support more businesses  
Ortiz-Cartagena: Echo Commissioner Herbert.  
Carter: Agree with all this. Thanks for this.  
Zouzounis: How can we help advocate for budget for staffing?  
Herbert: Can Shared Spaces request more funding for support staff? Yes

Motion to recommend support for this ordinance: Ortiz Cartagena

2<sup>nd</sup>: Dickerson

Aye: Carter, Dickerson, Herbert, Huie, Ortiz-Cartagena, Zouzounis, Motion passes

**3. Workforce Development Division Presentation (Discussion Item)**

Director Sofis introduced the Workforce Division Director Arce and Lauran Acevedo. Director Arce gave an overview of the Workforce mission and initiatives, including an overview of job centers throughout San Francisco. Ms. Acevedo presented the Workforce Employer Concierge tool that both employers and job seekers can utilize to find employers and employees.

Public Comment: Janet Tarlov, CDMA, Glen Park Merchants, Industry specific job fairs, in commercial corridors, would be great.

Commissioner Comments:

Ortiz-Cartagena: The job fairs are amazing

Carter: The concierge service is great. How do employers find out about the tool? Word of mouth.

Zouzounis: How can we better reach microbusinesses? We need more funding to help with small business hiring.

Herbert: How do you measure impact? Main KPI is unemployment rate.

Huie: How many employees are on this? 700!

Tang: Note that OSB already works with Workforce to proactively support when a business is hit by disaster etc.

#### 4. **Shop Dine San Francisco Presentation (Discussion Item)**

Marianne Thompson, Small Business Engagement Specialist and Michelle Reynolds, Small Business Programs and Communications Manager presented on the rebranding of the Shop Dine San Francisco initiative. They explained the history of the campaign, past sponsors, and plans for 2023.

Public Comment: none

Commissioner Comments:

Ortiz-Cartagena: Love it

#### 5. **Resolution Declaring Small Business Week May 8<sup>th</sup> – May 12<sup>th</sup> 2023 (Discussion and Action Item)**

The Commission reviewed a Resolution to declare May 8<sup>th</sup> – May 12<sup>th</sup> Small Business Week in 2023.

Motion to approve Resolution: Carter

Second: Dickerson

Aye: Carter, Dickerson, Herbert, Huie, Ortiz-Cartagena, Zouzounis, Motion passes

#### 6. **Approval of Draft Meeting Minutes (Discussion and Action Item)**

Motion to approve 3/27 meeting minutes: Carter

2<sup>nd</sup>: Dickerson

Aye: Carter, Dickerson, Herbert, Huie, Ortiz-Cartagena, Zouzounis, Motion passes

#### 7. **General Public Comment (Discussion Item)**

No members of the public requested to speak.

#### 8. **Director's Report (Discussion Item)**

Budget season is approaching: Depts have been asked to cut 10% total this year and 13% next year. The City launched Vacant to Vibrant program and put out a call for grants for artists and property owners. Amnesty program for awnings is in the works.

Zouzounis: Does SBC need to pass smething to support sidewalk sales? No, sidewalk sales have been more focused on during holidays.

Dickerson + Herbert: What are the reasons for budget cuts? Pandemic, loss of federal funding, etc.

Ortiz-Cartagena: OSB generates revenue

#### 9. **Commissioner Discussion and New Business (Discussion Item)**

Ortiz-Cartagena: Latino Task Force is hosting a small business week event – come

Carter: Working on a Bayview event May 12<sup>th</sup>

Dickerson: Fit Boot Camp is a huge success

#### 10. **Adjournment**